



IEEE IV 2023 Exhibitor Prospectus

Connect with the world's leading innovative
researchers in intelligent vehicles

Anchorage, Alaska, USA | June 4-7, 2023

2023.ieee-iv.org



Dynamically Evolving Flagship Conference



THE IEEE INTELLIGENT VEHICLES SYMPOSIUM (IV 2023) is the premier annual forum organized by the IEEE Intelligent Transportation Systems Society (ITSS).

Be a part of the action and have a chance to meet with researchers, academicians, and practitioners from universities, industry, and government agencies from all around the world. Learn about the latest research papers, simulation challenges, and applications on Intelligent Vehicles and Intelligent Vehicle Infrastructures.

The conference features:

- » Exhibition
- » Industrial Demo Challenges
- » 300+ Paper Presentations
- » Plenary Talks
- » Technical Sessions
- » Poster Sessions
- » Tutorials
- » Workshops

Information Contact

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Conference Manager
IEEE IV 2023

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📠 (352) 872 5545

The IEEE IV 2023 will take place in Anchorage Alaska, USA, and will offer a competitive Technical and memorable Social Program.

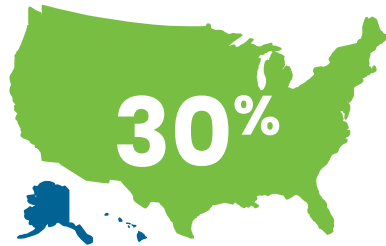


IV 2023 BY NUMBERS

500+ attendees are expected

NETWORKING IN PERSON IS BEST

Your Target Audience Awaits



30% of Attendees are US-based

Presentation Topics:



- 75% Research
- 14% Applications
- 11% Development

Social Reach:



5,819
Conference/Society Newsletter Subscribers

PREVIOUS ATTENDEES



BOSCH

BMW GROUP



HIRI
Honda Research Institute **US**



Mercedes-Benz Group



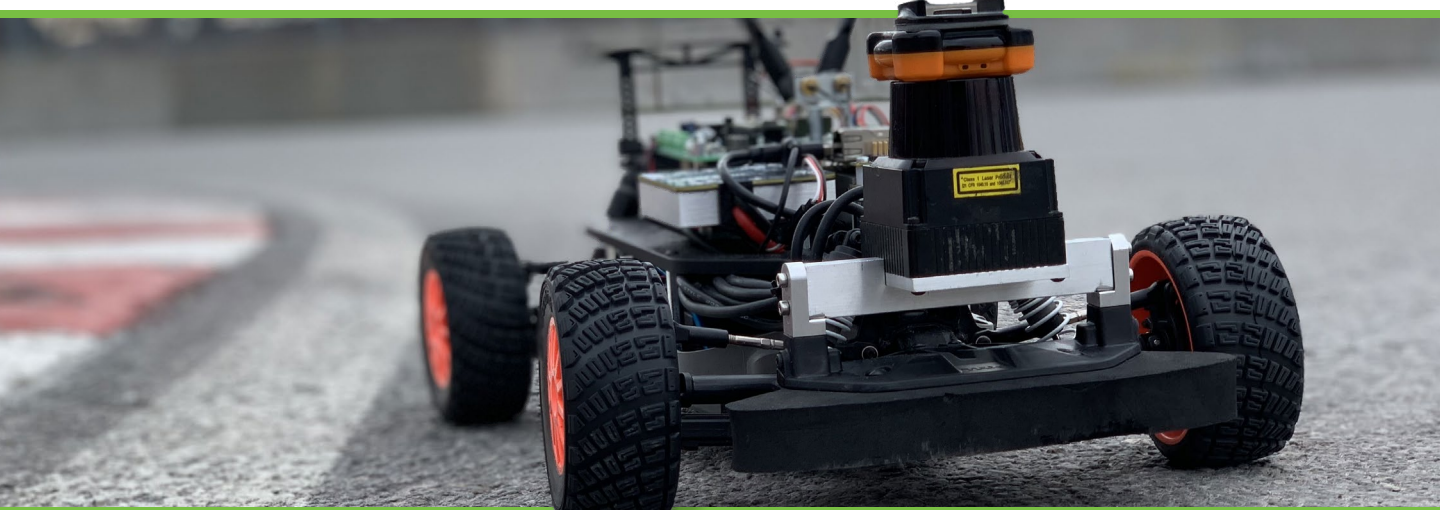
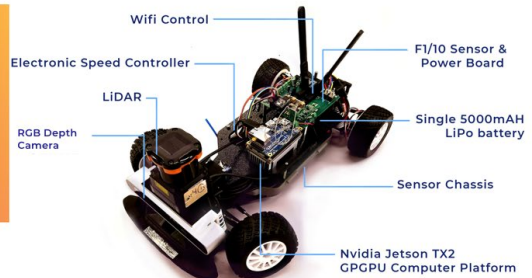
NVIDIA



Porsche Engineering
driving technologies



THE INAUGURAL IEEE IV 2023 FITENTH CHAMPIONSHIP



FITENTH is an international community of researchers, engineers, and autonomous systems enthusiasts working with 1/10th scale autonomous race cars. Teams from industry and academia will have the opportunity to demonstrate state of the art algorithms related to perception, planning, and control of autonomous systems. Teams are free to use the hardware platform of their choice as long as it meets the competition guidelines.

The FITENTH Championship will be held during the IEEE IV2023 conference where teams will first qualify in a timed trial against each other to determine ranking and then compete head-to-head in an intense competition of algorithms in a race track with physical obstructions. Additional information about timeline and resources can be found on the conference website.

iv2023-race.fitenth.org



DENA'INA *civic and convention center* FACILITY OVERVIEW

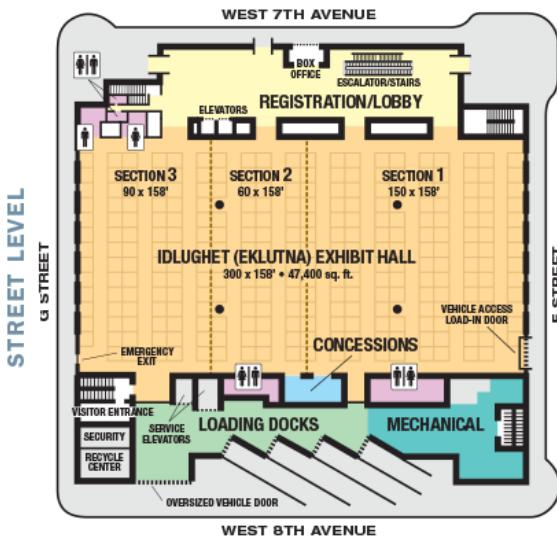


EXHIBIT HALL STREET LEVEL IDLUGHET (EKLUTNA)

ROOM	SQ. FT.	THEATRE	CLASSRM.	BANQUET*	BOOTHS
Entire Hall	47,400	5,000	3,262	3,240/2,700	274
Section 1	23,700	2,500	1,631	1,548/1,290	137
Sections 1&2	33,180	3,486	2,336	2,124/1,770	195
Sections 2&3	23,700	2,500	1,631	1,548/1,290	137
Section 3	14,220	1,512	1,126	1,008/840	83

- *12/10 per table
- Booth capacity based on standard 10 x 10 ft. booths
- Four loading docks/three at-grade delivery areas
- Drive-in/drive-out capability at multiple locations
- Service elevators: 12,000 lbs. and 20,000 lbs. capacity
- Floor-to-ceiling beam height: 30 ft.

See you in Anchorage, Alaska!

The Dena'ina Civic and Convention Center, just 15 minutes from Ted Stevens Anchorage International Airport, is conveniently located within walking distance from first-class accommodation.

Anchorage is the gateway to Alaska adventure. the city combines wild Alaska beauty, convenient urban comforts, mesmerizing outdoor spaces, and captivating arts and culture. While expansive views immerse guests in Alaska's outsized natural splendor, the compact layout makes it simple to navigate from hotel to meeting session to midday sightseeing excursion to after-hours entertainment.



PATRON PACKAGES

Sponsorship Levels	Platinum	Gold	Silver	Bronze
BENEFITS AT THE CONFERENCE				
Name and logo visible on conference website with link to company's website	✓	✓	✓	✓
Mention on the exhibitor section of IV mobile app	✓	✓	✓	✓
Email distribution to IV opt-In attendee list	✓	✓	✓	✓
A mention during the opening ceremony and banquet	✓	✓	✓	✓
Name and logo of patron on event documentation and conference bags	✓	✓	✓	✓
Name and logo in the conference hall and all social events	✓	✓	✓	✓
1 Insert in the official conference bag	✓	✓	✓	
Exhibit Booth	✓	✓		
Organize one sponsor event at IV	✓			
Full conference registration(s) including banquet ticket	2	1	1	1
	\$20,000	\$15,000	\$10,000	\$5,000

* All rates are shown in USD

For More Information

If your company would like to be an exclusive sponsor or if you do not see the opportunity you are interested in, please contact the IEEE IV 2023 Conference Manager.

Conference Manager

Claire Folkerts

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CUSTOMIZED SIGNATURE OPPORTUNITIES

Welcome Reception

\$5,000

Gala Dinner

\$10,000

Tutorial Sponsor

\$2,500

Women in Engineering (WIE) Luncheon

\$5,000

Young Professionals Meet-up

\$5,000

Simulation Competition

\$5,000

Best Paper or Student Best Paper Award

\$2,000

Terms and Conditions

Admission

Exhibits will be open free of charge to exhibitors (1 representative per booth) and conference registrants. For additional booth staff and those who wish to attend the Exhibits only, there will be a \$50 per day charge, which will include entrance to the exhibit area, coffee breaks and lunch. Exhibit Management reserves the right to refuse admission to any person(s) including children of exhibitors and visitors, in the interest of safety and welfare of those persons and the exhibitors.

Advertising Matter

The Exhibitor may, at his discretion, distribute handbills or other printed advertising matter from his exhibit. In the event of any complaint resulting from such distribution, the matter shall be referred to Exhibit Management for disposition.

Allocations and Cost

The cost of individual exhibits is indicated on the contract. Exhibit management will assign exhibits according to the date the application was received and to applicant's sequence of choices, in the event applicant's choices of exhibit spaces is not available. Exhibit management will assign other space, with the understanding that applicant may accept or refuse in writing this assignment, immediately afterward. If desired, the applicant may provide Exhibit Management with a list of competitors whose assignment should not be near that of the applicant. Exhibit Management will observe such requests, within the bounds of reason.

Cancellations

It is agreed that in event of cancellation, Exhibit Management shall have the right to retain as a cancellation fee all amounts then paid by exhibitor (and due from him) up to the time of cancellation pursuant to the "Billing and Schedule of Payments" section of the Application for Exhibit Space.

Electrical and Decoration Services

Electrical wiring or power and decorator services are available only through the Official Electrician (as designated by Exhibit Management) and the Official Decorator (as designated by Exhibit Management). Further information will be issued later.

Electrical Fittings and Electricity Supply

Lighting, lighting mains, power plugs, power mains and motors are available at charges listed in the exhibitor kit. The exhibitor may provide his own electrical fittings, and they shall be installed by the Official Contractors (as designated by Exhibit Management) at reasonable charges, an estimate of which shall be given to the exhibitor beforehand.

Electrical Safety

All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

Employment Exhibits

Exhibits for the purpose of soliciting prospective employees, or employee-recruiting activity of any kind is specifically prohibited.

Exhibit Space Assignment and Allocations

It is understood that Exhibit Management reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. Such change would not be made unless deemed absolutely necessary. Exhibit Management also agrees to advise exhibitors and service contractors if such change is necessary. Exhibit Management determination with respect to assignment of exhibit space is to be binding on all parties.

Exhibit Cleaning

Exhibitors must make arrangements for their exhibit to be kept clean and free from accumulated rubbish to the satisfaction of Exhibit Management. All materials for disposal of waste must be deposited in the gangway for clearance before the Exhibition opens.

Terms and Conditions

Exhibits and Appliances

Common sense governs the kind of exhibits permitted at the Exhibition. Attractive, informative and attention-getting exhibitions are encouraged. Exhibition dimensions shall generally conform to exhibit practices of the country in which the Exhibition is held, and specific dimensions and restrictions shall be specified in the Official Exhibitors' Kit supplied by Exhibit Management. In no event however, shall any exhibit interfere with any neighboring exhibit in the judgment of Exhibit Management. The exhibitor shall not display in his exhibit any products not described on the Application for exhibit space.

Exhibitors

Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants. Exhibit Management reserves the right to determine the eligibility of any product for display. Exhibiting manufacturer's representatives and/or distributors must list their participating principals as the exhibitors of record. Representation of more than two principals per single booth (8' X 10') is expressly prohibited.

Exhibitors Management Responsibility

Exhibit Management agrees to render reasonable assistance to exhibitors, to keep them informed, to provide them with available promotional material for their own use, including complimentary exhibit passes, to present a technically competent program of events, and to promote attendance of the Exhibition through accepted means of advertising, public relations, publicity, direct mail, etc. Each exhibitor will receive application blanks for exhibitor badges for his own qualified personnel in attendance at the exhibit.

Insurance

Exhibitors are advised to see that their regular company insurance includes extraterritorial coverage, that they have their own theft, public liability and property damage insurance. Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with the Exhibition will not be responsible for injury or damage that may occur to an exhibitor or his employees or agents nor to the safety of any exhibit or other property against robbery, fire, accident or any other destructive causes.

Labor

Exhibitors must employ union labor where required. Union labor, if required, will be made available.

Liability

Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with this Exhibition will not be responsible and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public and others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise of exhibitor or his employees or agents.

Losses

Exhibit Management cannot take responsibility for damage to exhibitor's property or lost shipments either coming in or going out nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental. Exhibitors are advised to insure against these risks.

Personnel and Attire

Exhibit Management reserves the right to determine whether the character and/or attire of booth personnel is acceptable and in keeping with the best interests of exhibitors and the exhibition. Further, exhibitors expressly agree that they and their personnel will not entertain in the private rooms in the official venue during business hours of the conference and exhibition.

Terms and Conditions

Photography

The photographic rights for the Exhibition are reserved to Exhibit Management, and photography in the Exhibition required by exhibitors can be farmed out at moderate charges by the Official Photographers (as designated by Exhibit Management) if desired. Exhibitors wishing to make their own arrangement for the photographing of their exhibit must apply to the Exhibit Management, whose permission shall not be unreasonably withheld.

Rejected Displays

The exhibitor agrees that his exhibit shall be admitted herein and shall remain from day to day solely in strict compliance with the rules and regulations herein laid down. Exhibit Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of the exhibit space price unearned based on the number of days of the exhibit remaining at the time of ejection. If an exhibit or exhibitor is rejected for violation of these rules and regulations or for any other stated reason, no return of exhibit space shall be made.

Responsibility Clause

Exhibitor assumes responsibility and agrees to indemnify and defend the MeMeA and the Venue and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither the MeMeA nor the Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Right of Possession

During the term of this agreement and so long as the property of the contracted exhibitor is on the premises of the exhibition site or its vicinity, the MeMeA shall have the right of possession to all goods, wares and merchandise on exhibition. Such right to possession shall be superior to that of any person other than the contracted exhibitor.

Safety and Fire Laws

Exhibitors must strictly observe all applicable fire and safety laws of the venue. Cloth decorations must be flameproof. Wiring must comply with local Fire Department and Underwriters' Rules. Smoking in exhibits is forbidden. Crowding will be restricted. Exhibits may not block aisles and fire exits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Acetate and most rayon drapes are not flameproof, and may be prohibited. No storage behind exhibits is provided or permitted.

Shell Scheme or Rental Display Cancellations

In the event of a cancellation for the construction of a shell scheme structure or rental display, full refund of any monies paid for such construction shall be made, provided the cancellation is filed with Exhibit Management at least ten (10) business days prior to the first day of the Exhibition.

Sound Level and Odors

Mechanical or electrical devices, which produce sound and/or objectionable odors, must be operated so as not to prove disturbing to other exhibitors. Exhibit Management reserves the right to determine the acceptable sound level and odors in all such instances.

Sub-Leasing

Exhibitors may not permit other manufacturers to use their space or any part thereof, without express written permission of Exhibit Management.

Terms and Conditions

Termination and Exhibition

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Exhibit Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Exhibit Management under the application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Exhibit Management, said Application and/or the Exhibition or any part thereof, may be terminated by Exhibit Management. Exhibit Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Exhibition (or any part thereof) as aforesaid, then Exhibit Management shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of

exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibit Management " shall include, but not by way of limitation, fire casualty, flood, epidemic, earthquake, explosion or accident, blockade, embargo, inclement weather, government restraints, restraints or orders of civil defense or military authorities, act of public enemy, not of civil disturbance, strike, lockout, boycott or other labor disturbances, inability to secure sufficient labor, technical or other personnel failure, impairment or lack of adequate transportation facilities, inability to obtain or condemnation, requisition or commandeering of necessary supplies of equipment, local, state or Federal law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial and whether constitutional or unconstitutional, or Act of God.